



# Infonic provides knowledge workers with offline access to SharePoint



## Celanese

**Country:** Global, HQ in Dallas, USA.

**Profile:** Leading global chemicals research and manufacturing company.

**Key Drivers:** Providing sales people with mobile access to SharePoint content.

**Headquartered in Dallas Texas, Celanese is a leading global chemical company with research, development and manufacturing operations on 5 continents.**

Celanese is an integrated producer of value added industrial chemicals with a product portfolio that consists of basic chemicals, polyvinyl alcohol (PVOH), emulsions, technical polymers, acetate products and food ingredients.

Celanese deployed Microsoft SharePoint as their organisation wide document management and collaboration platform. However there were issues with mobile access to this centralised system. These issues were addressed through the deployment of Infonic Geo-Replicator software.

## Sales team needed improved access to SharePoint

Celanese had deployed SharePoint 2003 as its main strategic document management and business collaboration platform. Access to the documentation stored within the SharePoint portal was crucial to the performance of the Celanese sales team. However this access was not satisfactory when those sales people were in remote offices or offline in the field on their laptops.

Celanese needed to find a way to give its sales people 24/7 access to up-to-date SharePoint portal content, on their laptops, wherever they were in the world.

“SharePoint is a strategic document management system without offline capability. Geo-Replicator closes that gap. The key driver for Celanese adopting the software was to provide greater mobility to our sales people. To enable them to take their SharePoint content with them on their notebook”, said Stephan Schröer at Celanese. Schröer added that Celanese chose Infonic “because it was simply the best solution in the market” and that Celanese now intend to roll the software out to the sales teams of other subsidiary business units.

## CASE STUDY - Geo-Replicator - Celanese



Geo-Replicator's "Offline Networking" gives laptop workers 100% access to portal content 24/7, even when they're not connected to the network

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### Benefits of Geo-Replicator

- Faster access to SharePoint in remote areas.
- Access to more up-to-date SharePoint content.
- Users can take SharePoint off-line on their laptops.
- Dramatic reduction in the cost of data transmission.
- Improved access to decision making information.
- Improved organisational agility and responsiveness.

The deployment of Geo-Replicator has been a success for Celanese according to Stephan Schröder - "The system runs smoothly and all our users are now satisfied with the access they have to SharePoint".

### The Geo-Replicator solution

Geo-Replicator remote access enhancements for SharePoint give users in low and no bandwidth environments faster access to Share- Point 24/7.

Infonic's patented compression and synchronization technology accelerates access to SharePoint. Replication of content between servers provides LAN speed access to information anywhere in the world.

Geo-Replicator's "Offline Networking" gives laptop workers 100% access to portal content 24/7, even when they're not connected to the network. There is full offline search, 2-way updating and enforcement of access rights to preserve security.

Geo-Replicator dramatically reduces satellite data costs and is the perfect solution for organisations with remote or mobile locations.

Celanese SharePoint users can now access their SharePoint portal when they are offline, and they no longer need to make the conscious effort to update the information they have on their laptops because Geo-Replicator automatically performs this task for them, whenever they connect to the company network.