

PRESS RELEASE

Guildford - 16 June 2008

**Global bulk freight fleet Odfjell optimise ship to shore communications with Infonic and Confido**

*- Infonic's Geo-Replicator saves bandwidth and cost -*

Infonic, the information management solutions provider, today announced a major contract with Odfjell, the Norwegian-based leading global freight company that specialises in transportation and storage of bulk chemicals. Odfjell has purchased Infonic's Geo-Replicator network acceleration software for deployment across its 60-strong fleet to deliver two-way ship to shore updating of its Quality and Safety Management System (QSMS). Infonic's patented data compression technology enables Odfjell to provide an up-to-date QSMS to its crew members, wherever they are in the world, at an affordable cost.

The solution that Infonic's partner Confido developed for Odfjell converts pdfs into html files and then uses Infonic Geo-Replicator's differencing algorithms to compress that HTML by over 90%. This makes a fully collaborative, pdf-based QSMS viable for ships at sea.

Odfjell are also deploying Infonic's Geo-Replicator technology to replicate news and other websites to the servers on board their ships at sea. This will enable Odfjell to provide crews, working in a largely disconnected remote environments, with 24-hour access to up-to-date news and entertainment. The news pages that are being replicated by Geo-Replicator look and feel exactly as if the end user were accessing them online. All buttons and search functions work exactly as on the live site, but in reality the content is being stored locally by Infonic's technology and then updated when a satellite link is available.

Gunnar Eide, Project Manager at Odfjell commented, "We wanted to communicate data between ship and shore whilst reducing cost. We are using Geo-Replicator to replicate news sites for our crew at sea, and soon will be looking to roll the project out to optimise a broader range of data transmissions."

The benefit to the crew's welfare from having 24-hour access to up-to-date news is immense. It enables people working at sea to keep up with events around the world and significantly reduces their sense of isolation at sea. These innovations are very important as crew recruitment and retention are major issues for any fleet operator.

Benefits of Infonic Geo-Replicator to fleet satellite users:

- Ensures that all users, irrespective of network connection, have access to key operational data.
- Allows remote WAN users to access central data at LAN speeds.
- Reduces WAN and server costs.
- Guarantees QSMS service even when there is no network coverage.

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### **About Infonic**

Infonic's three divisions make geo-replication, document management and text analytics software solutions which help people to locate and understand business information faster.

The key benefits of Infonic's solutions are to:

- dramatically improve access to information across the enterprise
- quickly increase ROI on existing enterprise software installations
- significantly improve personal and organisational productivity
- enhance the speed, accuracy and ease with which people work

The company's software solutions support workers across a range of global markets including government, maritime, military, finance, logistics, pharmaceutical and education.

Infonic's website can be found at [www.infonic.com](http://www.infonic.com)

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